

CREATIVITY AND WELLBEING WEEK

CORPORATE SPONSORSHIP





ABOUT LONDON ARTS AND HEALTH

We are a sector support charity, helping support thousands of arts, health and creative wellbeing practitioners across the Capital by providing a platform for their work, curating jobs and opps, providing research and training and a yearly festival celebrating their successes.

We support the organisations and practitioners working to deliver good quality arts and health practice, creative social prescribing and research and events which help people all across London feel healthier and happier.

Every year we run a national festival called Creativity and Wellbeing Week, where thousands of people attend events all over the country. The festival highlights and celebrates great arts and health practice throughout the whole of the UK.

C&WW: A SHORT HISTORY



Since 2012 we have successfully delivered a yearly creativity and wellbeing festival which is held in partnership with the Culture Health and Wellbeing Alliance.

To date, creativity and wellbeing week has had over 7 million impressions on social media. The event has had important members from the government, NHS and various reputable art organisations previously among its keynote speakers including GOSH, Royal Central School of Speech and Drama, The Wellcome Collection and UCLH.

In 2021 we had a number of international listings last, demonstrating that our reach extended well beyond London. In 2022 we want creativity and wellbeing week to be more inclusive than ever with a dual delivery approach.

The festival features a core schedule of curated and partnering events, but it also features hundreds of other events under the festival's umbrella. The events on our calendar can and do include any type of cultural or artistic activity; the only requirement is that they be open to the public, accessible, and centred on health and wellbeing.



SPEAKERS INCLUDE

GOSH
CULTURE HEALTH & WELLBEING ALLIANCE
HOSTED BY JENNI REGAN LAAH

CREATIVITY & WELLBEING WEEK

DIGITAL / HYBRID

17/05/2021 2-4PM

WHAT'S THE FUTURE OF ARTS IN HEALTH PRACTICE?

LONDON ARTS AND HEALTH

artsflow

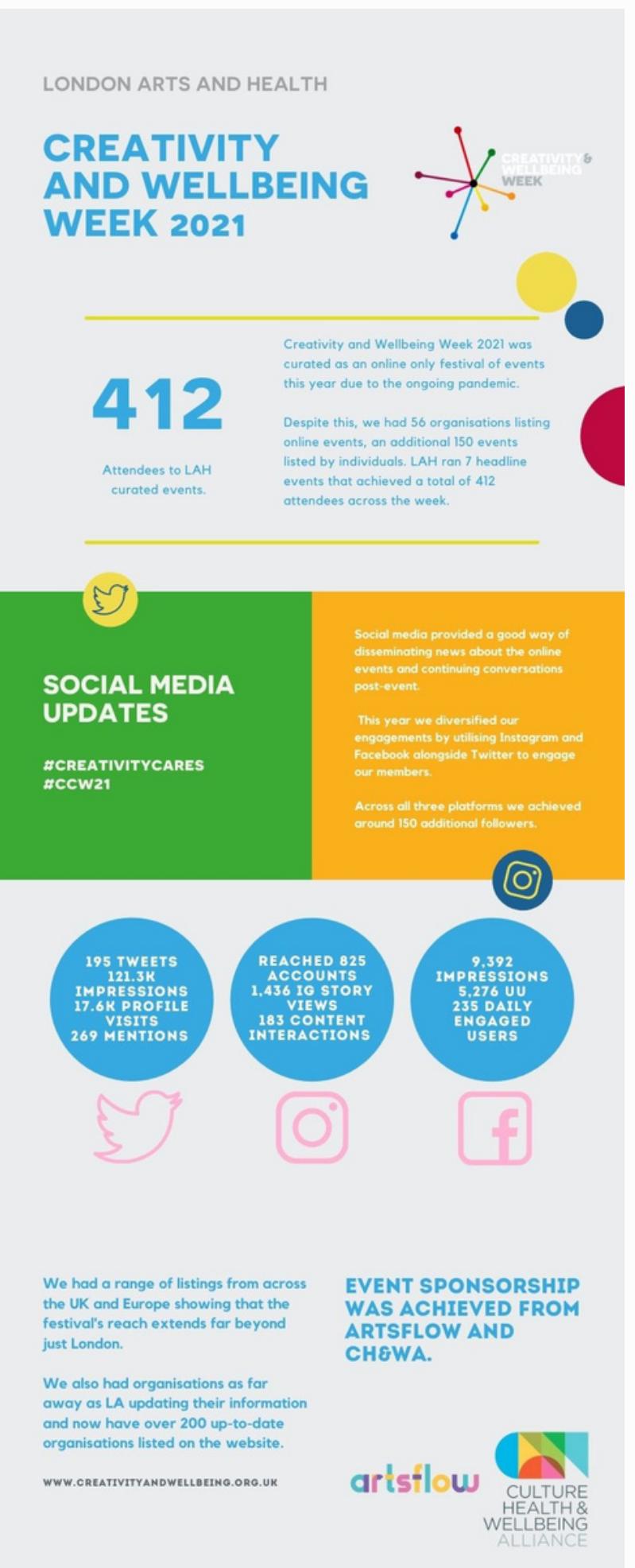
CREATIVITY & WELLBEING WEEK LAUNCH EVENT

C&WW 2021

ONLINE ONLY FOR 2021,
C&WW FOCUSED ON DIGITAL
DELIVERY SOCIAL PRESCRIBING
AND UP-SKILLING MEMBERS
DURING THE PANDEMIC.

Key note sessions included a diverse range of organisations including Key Changes, GOSH, Performing Medicine, CH&WA, St. Margaret's House and the English National Opera.

[Click to view the full infographic.](#)





GET CREATIVE, GET OUTDOORS

This year's festival is in partnership with the London Borough of Lewisham and the Royal Horticultural Society, and focusses on green creativity.

The effects of the pandemic are still strongly being felt, and the importance of being creative and being outside in nature has never been more important.

The festival will focus on activities and projects that promote green creativity and health and wellbeing.

Presenters and speakers include: RHS, GLA, Great Ormond Street Hospital, Organiclea, Flock Together, UCL, CH&WA, Royal Central School of Speech and Drama, St. Margaret's House and many, many more.



Royal
Horticultural
Society



SPONSORSHIP OPPORTUNITIES



HEADLINE SPONSOR



CORPORATE SPONSOR



FRIEND OF FESTIVAL

HEADLINE SPONSOR

£20K

- Branding across all mar-comms
- Guaranteed attendance to all festival events
- Opportunities for volunteering and increased CSR for your company employees
- 500 branded seed packets for distribution at events

CORPORATE SPONSOR

£5–10K

- Branding across all mar-comms
- Guaranteed attendance to headline festival events
- Opportunities for volunteering and increased CSR for your company employees

FRIEND OF THE FESTIVAL

£1K

- Name and logo on website
- Entrance to x2 key headline events



WHY SPONSOR US?



SUPPORT PEOPLE'S CREATIVE HEALTH



The main purpose of Creativity and Wellbeing Week is to provide opportunities to spread awareness to people of all ages and backgrounds of the huge health benefits that can be gained from arts and cultural activities.

CORPORATE SOCIAL RESPONSIBILITY



Through participating in Creativity and Wellbeing Week, your company will guarantee that people all over the UK have access to life-enriching arts and cultural activities and that your brand will be favourably associated with helping an important social problem and recognised as an advocate of peoples health and wellbeing.



MORE THAN SPONSORSHIP, A PARTNERSHIP

London Arts and Health can provide you with the opportunity to develop sponsored content in collaboration with us. This could potentially include things such as blog posts, media releases, social media posts, marketing and event materials, to help you gain more validity in the arts and health space and boost public perception of your organisation. We're also pleased to provide in-house creativity and workplace wellness events as well as talent sharing where possible.

THANK YOU

GET IN TOUCH WITH OUR TEAM
INFO@LAHF.ORG.UK

